

Jewelry Brand License Proposal

BCBGMAXAZRIA

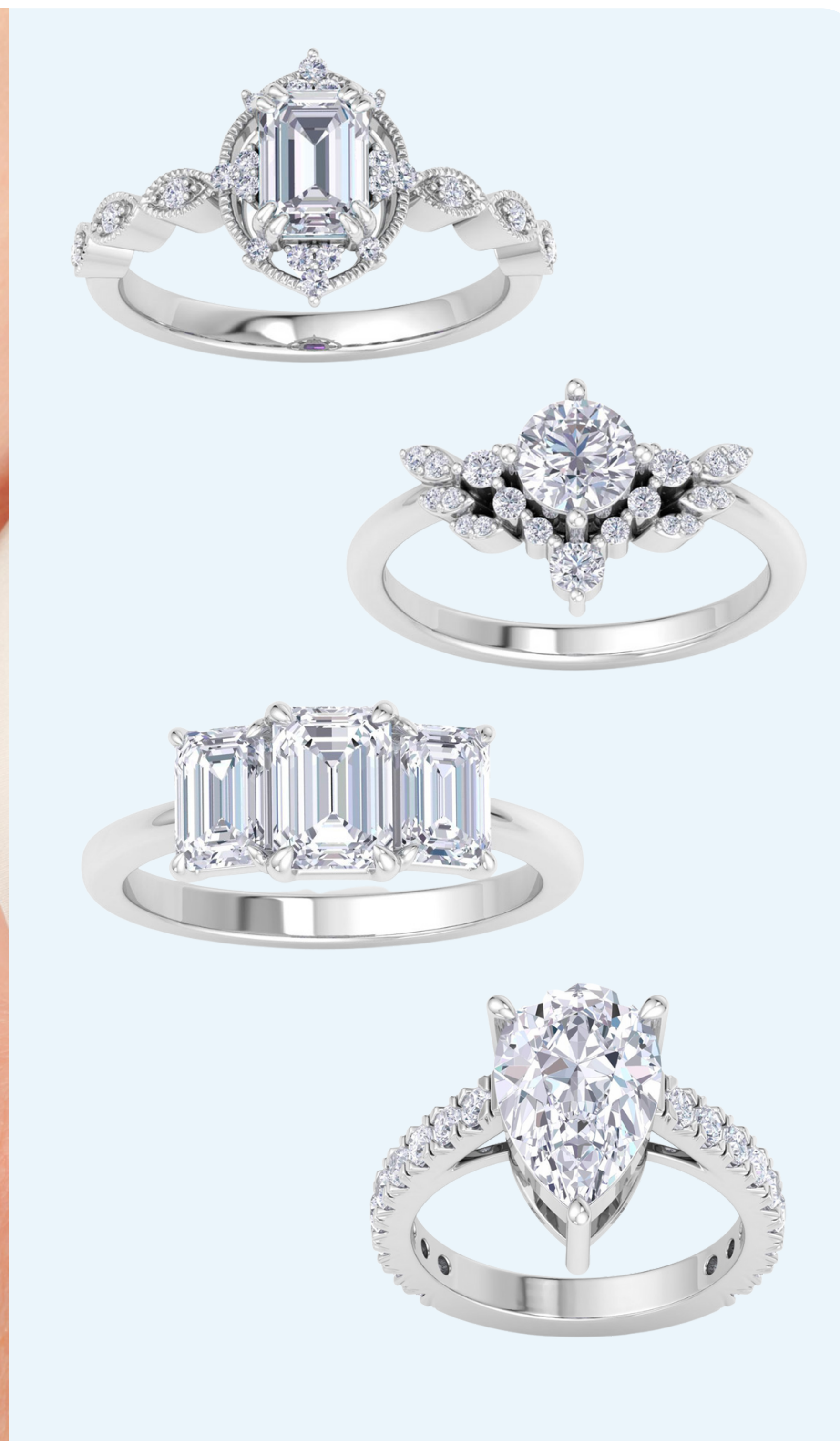
BCBG_{GENERATION}

Presented By

Hansa
DIAMONDS

Lab-Grown Diamond Bridal Rings

Retails \$499 - \$9,999



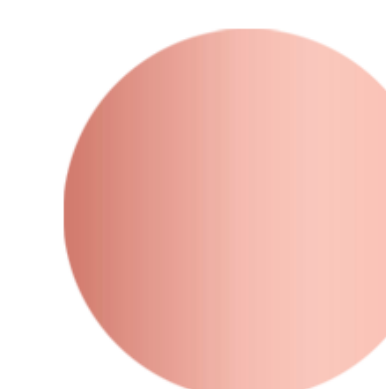
DIAMOND QUALITY: (G-H, VS2)
METALS:



14 KARAT
WHITE



14 KARAT
YELLOW



14 KARAT
ROSE

DIAMOND SHAPES:



ROUND



CUSHION



PRINCESS



PEAR

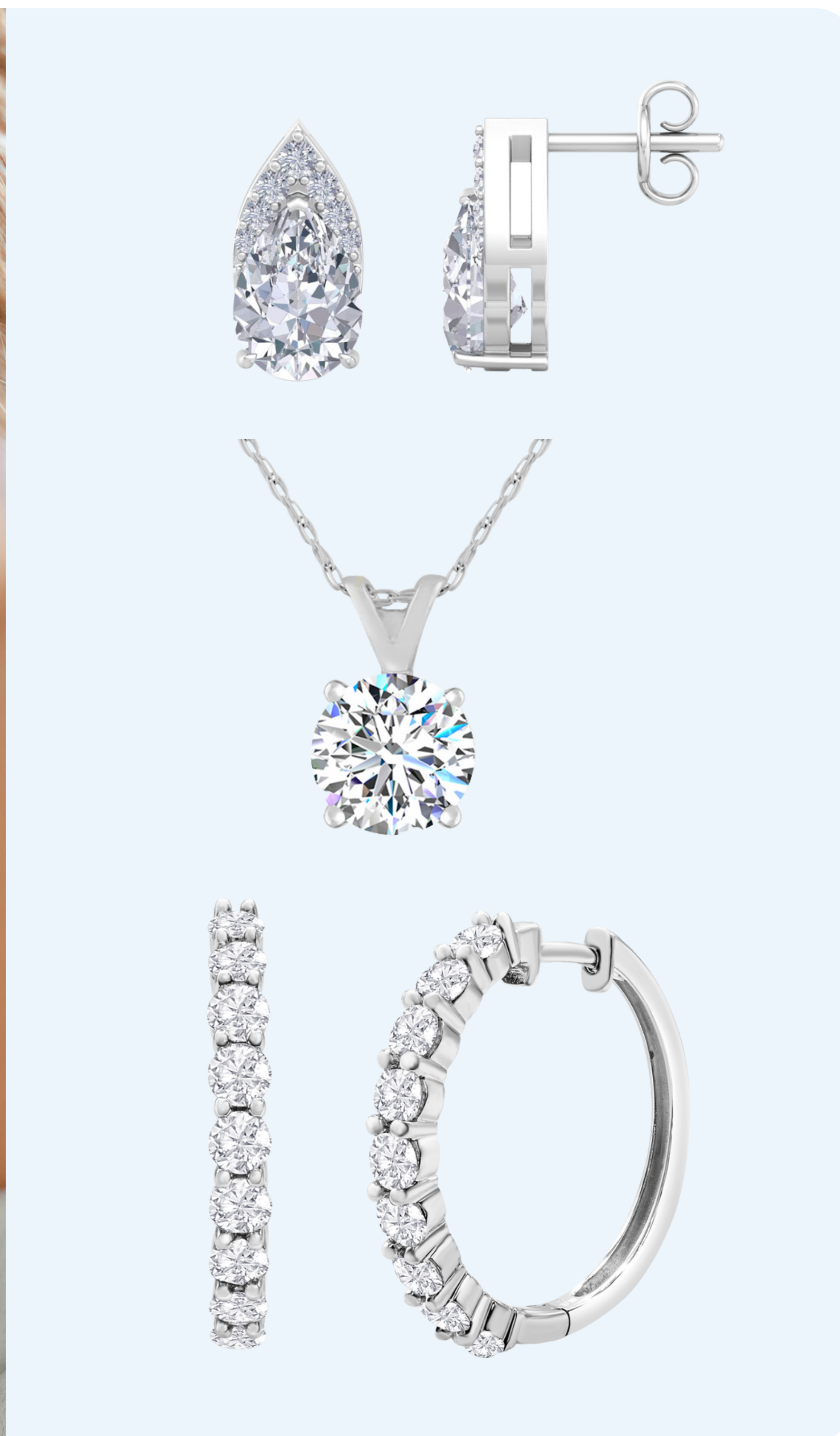


OVAL

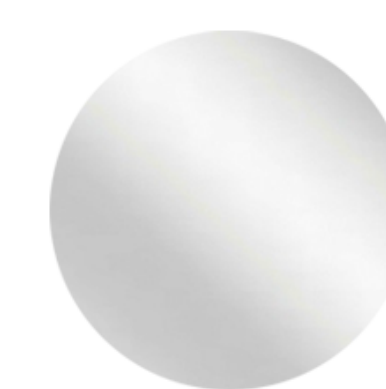
FINGER SIZES: 4-10

Lab-Grown Diamond Pendants & Earrings

Retails \$299 - \$4,999



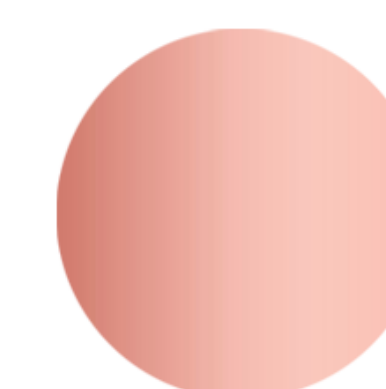
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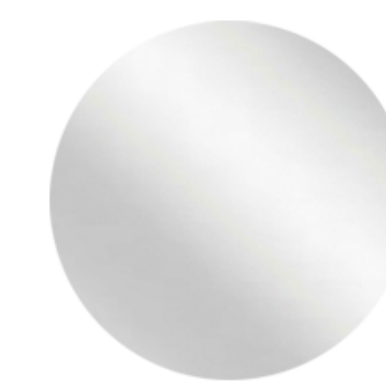
OVAL

Lab-Grown Diamond Bracelets & Necklaces

Retails \$499 - \$9,999



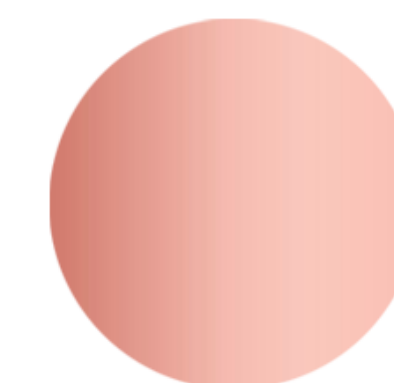
DIAMOND QUALITY: (G-H, VS2)
METALS:



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WHITE



14 KARAT
YELLOW



14 KARAT
ROSE

DIAMOND SHAPES:



ROUND

BRACELET LENGTHS: 6-9"



Gemstone Jewelry

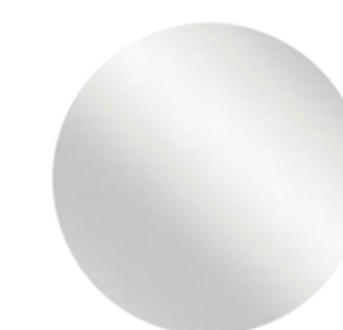
Gemstone & Diamond Rings

Retails \$99 - \$1,999



DIAMOND QUALITY: (I-J, I1-I2)

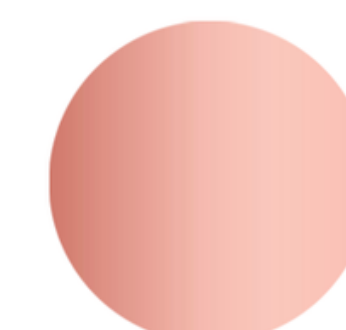
METALS:



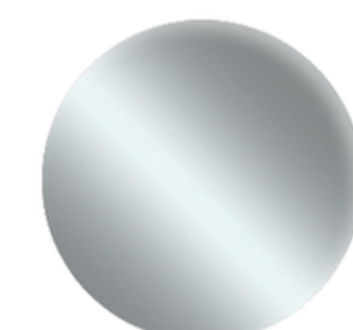
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YELLOW



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ROSE



STERLING
SILVER

GEMSTONES AVAILABLE:



AMETHYST



AQUAMARINE



BLUE TOPAZ



CITRINE



EMERALD



GARNET



MORGANITE



ONYX



OPAL



PERIDOT



PINK SAPPHIRE



PINK TOPAZ



RUBY



SAPPHIRE

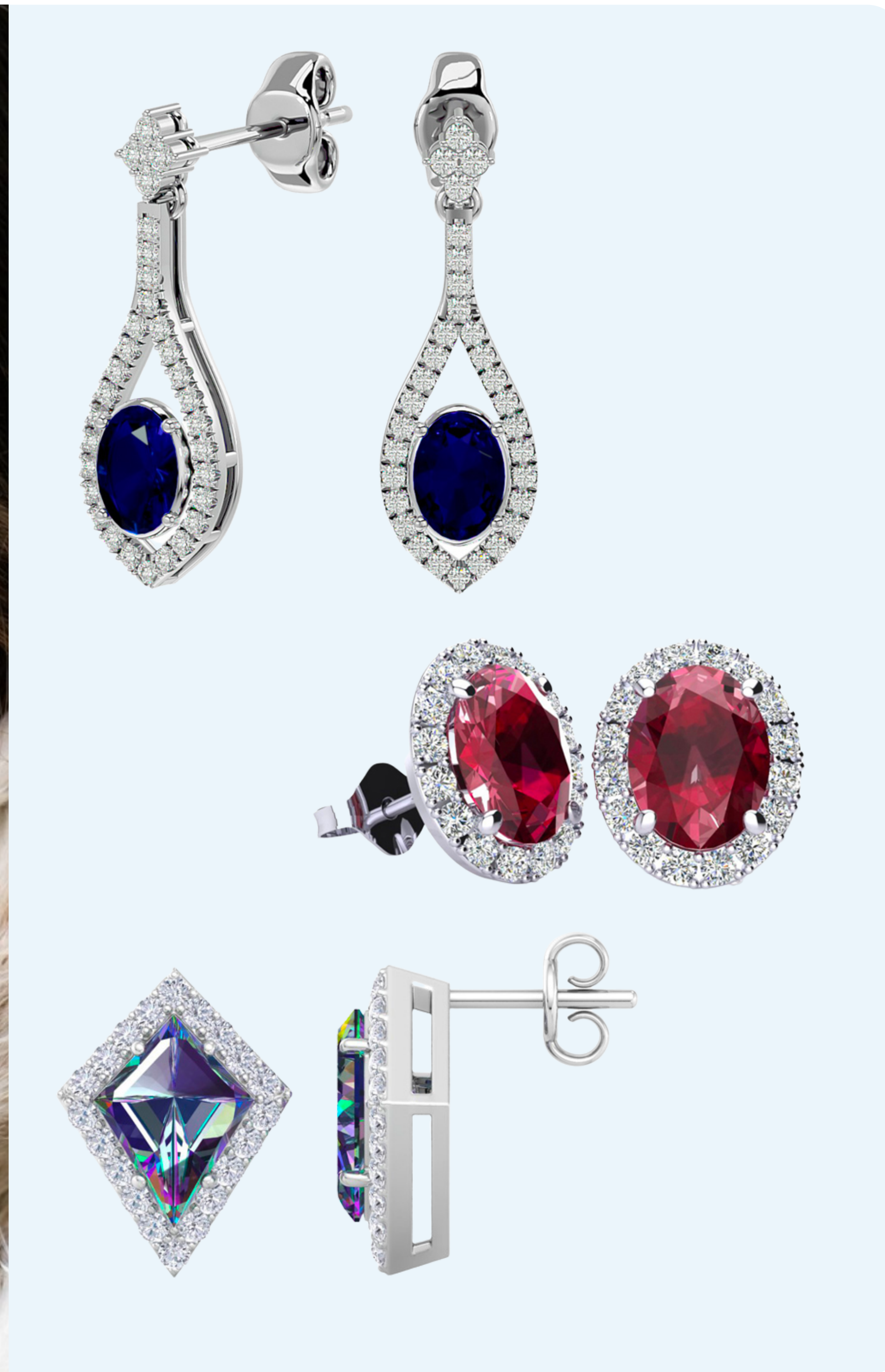


MYSTIC TOPAZ

FINGER SIZES: 4-10

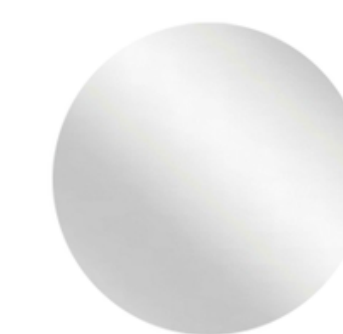
Gemstone & Diamond Earrings

Retails \$99 - \$1,999



DIAMOND QUALITY: (I-J, I1-I2)

METALS:



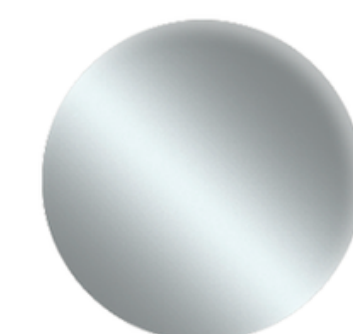
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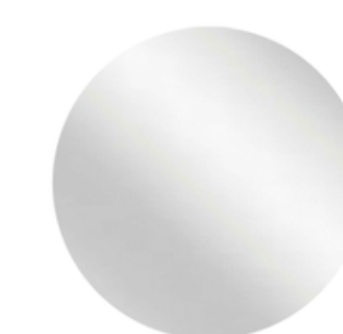
Gemstone & Diamond Necklaces

Retails \$99 - \$1,999



DIAMOND QUALITY: (I-J, I1-I2)

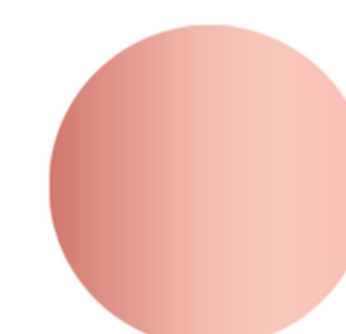
METALS:



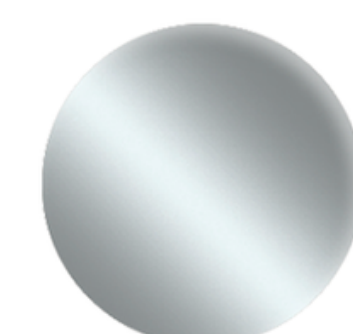
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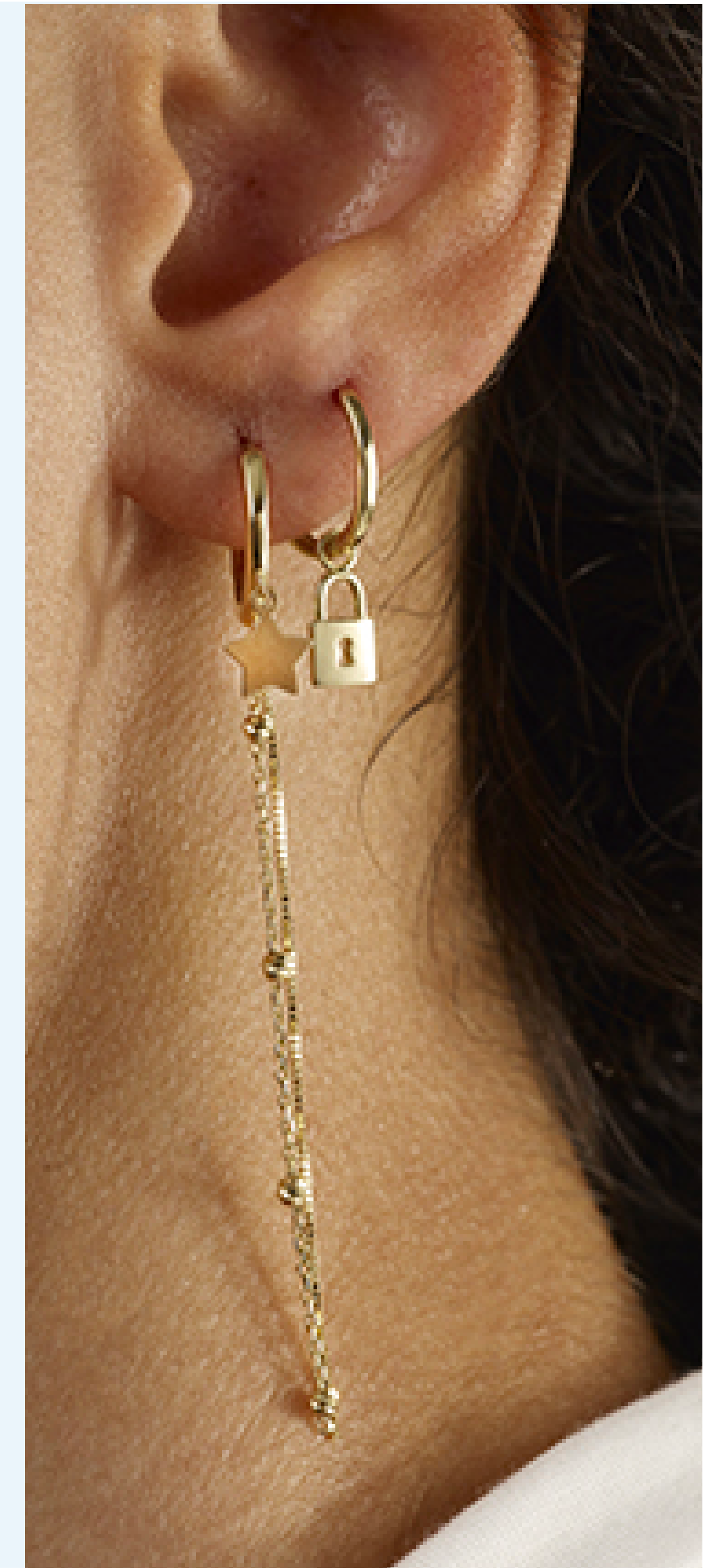
SAPPHIRE



MYSTIC TOPAZ

On Trend Fashion Jewelry

Retails \$9.99 - \$49.99



We Will Sell Through Online Retailers

amazon

THE EXCHANGE
BUY • SELL • TRADE

Walmart 

JCPenney

belk

KOHL'S

Rue La La®

Zulily

The RealReal

We Will Offer The Line To
Physical Retailers

JCPenney

KOHL'S

belk

★ macy's

THE EXCHANGE
BUY • SELL • TRADE



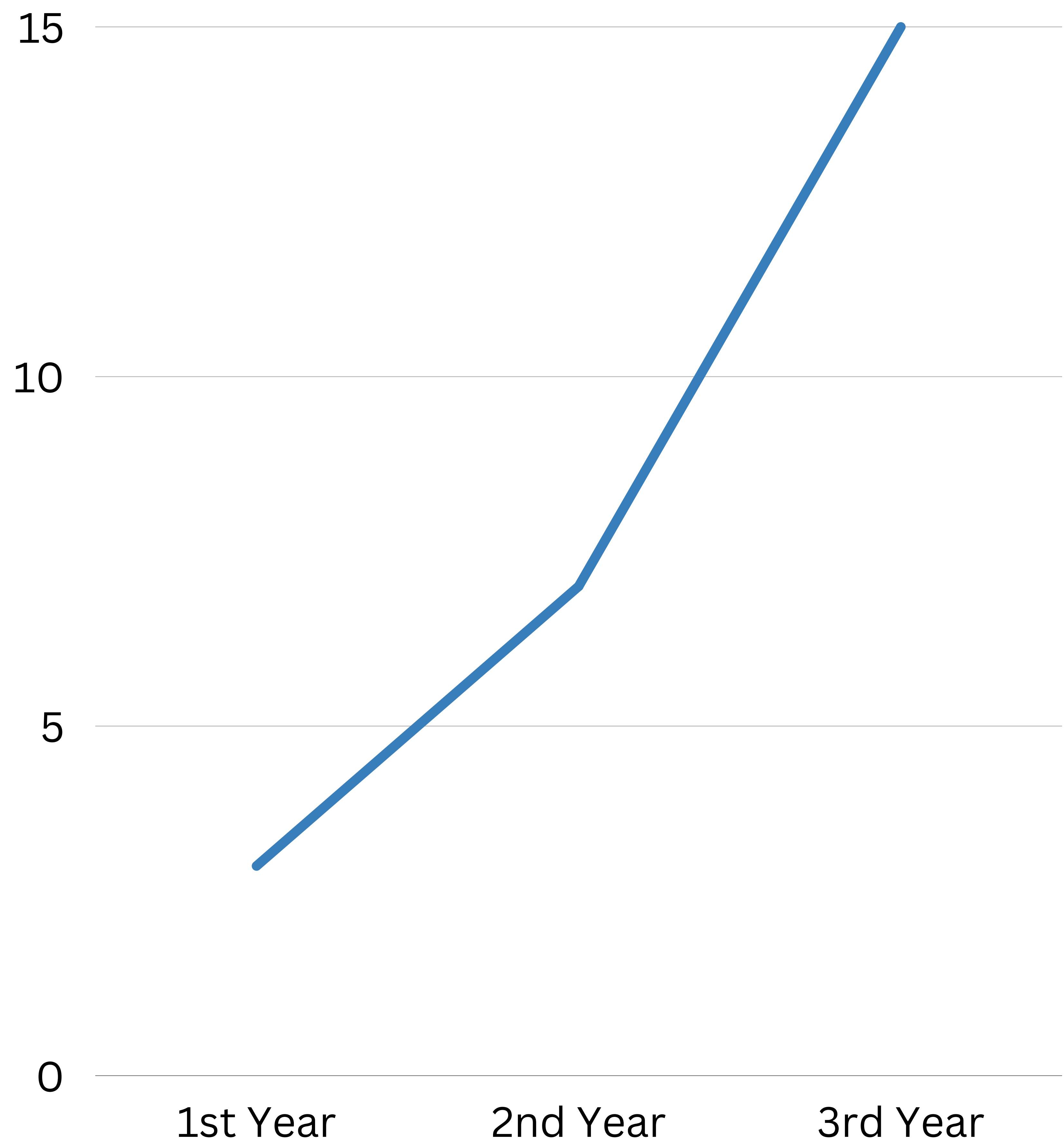
License For:
BCBG Max Azria
BCBG Generation

Royalty Rates
Fashion Jewelry DTC 12%
Fashion Jewelry Wholesale 6%

Fine Jewelry DTC 6%
Fine Jewelry Wholesale 4%

Minimum Commission
Year 1: \$50,000
Year 2: \$100,000
Year 3: \$250,000
Out After 18 Months

Sales Projections For Fine Jewelry



1st Year: \$2MM to \$3MM
2nd Year: \$3MM to \$7MM
3rd Year: \$7MM to \$15MM

About Us

- Company Founded in 1998 In New York, NY.
- Grew Quickly To Sell To Major Retailers, Regional Retailers and Small Stores.
- 2009 Transitioned to e-commerce 3pl support, including Amazon, Groupon, Overstock, Buy.com, NoMoreRack, Beyond The Rack, Zulily, etc.
- Ship up to 3,000 packages per day.
- More than 30,000 skus supported
More than 5,000 stock skus
More than 500,000 pieces in stock
Large New York In-House Factory
China production of over 2,000,000 pieces per year
- Retailers Gain the Advantage to Sell Thousands of Items From a Broad Catalog and from Immediate-Ship Daily Deals.
- Hansa Diamonds is a Jewelry Technology company. We feature a robust, fully automated back end infrastructure that enables our clients to white label sell in the black box.

Hansa

D I A M O N D S

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Beth@SuperJeweler.com